

crystalfoot

Be part of the greatest team in the world...

Crystalfoot is an exceptional work
created by Baccarat for ELA
based on Zinedine Zidane's
humanistic footprint.



This crystal foot is no mere coincidence... It has a special story and that is its strength. It represents a powerful symbol for ELA, the launch of an upsurge of solidarity and goals that bring people together.

team up

“I believe in union, because the more people who join, the stronger we can be. I could never have practised an individual sport. I love sharing, living with others and I believe in the strength of a team. A team means sharing, and that’s what makes us do incredible things. Of course, there will always be someone who will make the difference, and that’s great, but it’s not the most important thing. What matters is what you have to share, and what you will have in common all your life.”

Zinedine Zidane



The action taken by this foot is what makes ELA's DNA: acting for others, giving legs to these children who can no longer move. As with "Wear Your Trainers to Beat Disease", tens of thousands of children and adults are walking, running, jumping, flying, and getting involved to beat leukodystrophies.

wear your trainers

“I am lucky that I can do what I like, and I am ELA's ambassador. As soon as someone speaks about the great Family of ELA, it moves me! You can see so many things in the eyes of those kids who can hardly move anymore. The look on those kids' faces... It stays with me forever.” Zinedine Zidane



This foot does not rest, it lends impetus and provokes action. Just as Zinedine Zidane has been lending impetus to ELA for years. In this gesture there is a desire to win others over, to help people excel, to go further, just like in the research against the disease...

meeting the challenge

“When I started supporting the ELA family, I said to myself: you're healthy and you can do something. We're on this earth to help others, too. They need support and even though I'm very busy, I'll do the few things I can to the best of my ability. Whenever I could, I would be there. It is important that none of these people feel alone. To me, they never will be. These families who rise up against this hard-everyday life and against this injustice, they give me strength.” Zinedine Zidane



This moving foot is a foot that builds support to stand up: it says no, it is outraged. It stands up to disease, as do ELA families who bounce back and fight relentlessly for their children and to keep up their hope.

Scoring a goal

“Sometimes we must accept that we have been overcome, because the most important thing is the path we take. For ELA, it’s the same, we must stand up to this disease, fight it and try to eradicate it, beat it. It’s not easy, because everyday life is difficult, but we have to believe that one day this will come to an end. That is my message to all the families. Although it is tough, you have to keep hope and I’ll always be there for ELA.” Zinedine Zidane



Crystal is a symbol of elegance. Elegance that we find in discretion, humility, the dignity of resistance to disease. We find it in those who do not give up and commit to this fight. Those who act as role models and “believe”.

an elegant gesture

“I have always tried to show my best self for all those people who supported me during my career, who sent me kind words and lovely letters, that have always been important to me. So, it’s a little tricky, I would like to be there more often, I would like to do more things, but our busy everyday lives mean that we can’t always make ourselves available.” Zinedine Zidane



Crystalfoot is the expression of the excellence and mastery of movement of the men and women of Baccarat, the Best Workers of France who put their heart and soul into creating this exceptional piece.

excellence of craftsmanship

“Sharing is the goal of everyone working around this project. Just look at Baccarat and its famous crystal craftsmanship, creating something for the ELA family, that really appeals to me. Talking about the project, making sure it is listened to, heard, seen, that it has a strong impact, that’s my goal.”

Zinedine Zidane



Shaping extraordinary creations is the feat constantly renewed by the master glassmakers of Baccarat. Between finesse and precision, crystal evokes the fragility of children and the strength of solidarity.

the feat

“Human beings are so fragile and strong at the same time. I really believe that, and it drives me to keep going. Even if I am less present, I am always there. I want to say this because it’s important. I will always be there for ELA.” Zinedine Zidane



Achieving perfection and excellence requires good team coordination, just like in sports where you have to gather around the same goal: doing well by yourself is useless, it is together that we win.

determination

“Winning is not the most important thing. Winning is just the consequence. What counts is what you’re going to give, the path you’re going to take, what you’ll go through with the team to be able to win. The most important thing is to believe. Being determined, really wanting something, giving all you’ve got...” Zinedine Zidane



Created by Baccarat, a mould of the footprint has been made that will be used for the production of this authentic work.

the footprint

“I would say that giving yourself is the most important thing. When you do something, you really have to feel that you are doing it with your guts. For me, the essential part of my life is my family and when I have a little more time I take care of other people because I believe in it, so I have to. So, giving this footprint means leaving not a little of oneself, but a lot of oneself.” Zinedine Zidane



On 15 May 2002 in Glasgow, Zinedine Zidane scored a magical, defining, legendary goal. With this achievement, he sent a message to the world: daring, mastery of movement and team spirit can win victories. The important thing is to believe and be determined.

To beat leukodystrophies (neurodegenerative genetic diseases) to try the impossible, is a duty and a fight to be fought at every moment. The important thing is to unite and not lose hope.

Moved by this fight, Baccarat took up the challenge and utilised its excellent craftsmanship to create a unique work to benefit ELA International: a crystal foot made from the footprint of Zinedine Zidane, emblematic ELA ambassador since 2000.

By acquiring this exceptional object, you are making an immense gesture of solidarity and contributing to funding medical research on leukodystrophies and to ELA's international development.

*You are joining the greatest team in the world, the one that scores goals for ELA!
European Leukodystrophy Association*

*Daniela Riccardi,
Chief Executive Officer of Baccarat*



*Guy Alba,
President of ELA International,
Founder of ELA*



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